

## **“BIG BANG VIDEOS” TERMS AND CONDITIONS**

### **1.- Taking part in the competition.**

All individuals of legal age, previously registered at [www.ideas4all.com](http://www.ideas4all.com), except for ideas4all employees and their family members, will be allowed to enter the challenge. All corporate entities are expressly excluded from participation. All participants will take part personally and on their own behalf.

In order to take part, ideas must:

- refer to the subject matter described in Clause 2.
- adhere to the rules set by [www.ideas4all.com](http://www.ideas4all.com), that is, they will not contain material that is pornographic, racist, discriminatory etc.
- have been introduced in ideas4all through the button:  
<http://www.ideas4all.com/videos/new>

Also, by taking part in the competition, participants implicitly declare they have read and fully accept the present terms and conditions. All participants explicitly waive any right to object to the jury's decision.

### **2.- Subject matter of participating ideas and other conditions.**

- Participating videos can explain your original ideas, or any idea you think has helped change things.
- Videos must not be longer than 3 minutes.
- Participating ideas must include, at some point during the video, ideas4all images, which you can download here.  
[http://www.ideas4all.com/web/bigbangvideos\\_logos](http://www.ideas4all.com/web/bigbangvideos_logos)
- One restriction: you can film any idea, except for ideas that have already been published by other ideas4all users.
- You can participate with one video idea or with many. There is no limit to the number of videos a user can participate with.
- For your videos to take part in the competition, they must narrate ideas that are considered valid in compliance with ideas4all's Community rules, that is, videos including content that is considered pornographic, racist, discriminatory etc. will not be allowed to take part in the competition.  
<http://es.ideas4all.com/web/policies>
- For your idea to participate, you must have full ownership of the video's Copyright. By uploading your video, you certify that all and any rights over the content of the video is yours, or that you have been authorized by the creator or owner to make such content public. ideas4all will not be held responsible for any breach of this clause.

### **3.- Dates.**

Ideas may be submitted to the website from June 28th to October 15th 2010, both inclusive.

### **4.- How the competition works.**

To publish your video idea, you will have to do so using the button specifically enabled for the competition:

<http://www.ideas4all.com/videos/new>

Once you have sent your video idea, it will be uploaded, as a private video, to our Youtube channel

<http://www.youtube.com/ideas4allVC>

Videos will then be analyzed by the ideas4all team to make sure none include content that does not comply with our Community Rules, and if everything is correct, the video idea will be made public in ideas4all, for all to see here:

<http://www.ideas4all.com/videos>

During this same period of time, from June 28th until midnight, September 30th, ideas may be voted for by Community Users.

### **5.- Prize. Reception of the prize.**

There are 10 prizes.

3 prizes will be awarded by an expert jury among the videos with the most community votes:

1 3000\$ prize

2 500\$ prizes

7 prizes will be awarded to the most viewed videos:

1 1000\$ prize to the most viewed video.

6 500\$ prizes to the following six most visited videos.

The 2 iPod Shuffles will be drawn among all users who have voted for videos.

It is fundamental for videos to fulfill the competition's Terms and Conditions in order to participate.

Any video with suspect votes, given by clone users, will be automatically excluded.

### **6. Exclusion of liability.**

Ideas4all will not be held responsible for damages of any nature that may arise as a result of a temporary fault in the availability or continuity of the system used to take part in the competition, or for the fact that said competition does not meet the participant's expectations, and, particularly, although not exclusively, for errors in accessing the web page, in responses sent through the Internet, or for the impossibility of delivering the prize free of charge in the winner's country of residence.

## **7. Usage of the winner's name, nick and avatar image.**

By participating, winners automatically give ideas4all permission to use, publish and reproduce, anywhere in the world and without limitation, the name, nick and avatar image of the winner in advertising, promotions, publications, Internet included, or in any other medium whatsoever, with commercial or informative ends, provided that said use is related to this competition. The participant waives any right to receive payment, and ideas4all is under no obligation to pay for such activity.

## **8. Exclusion of participants.**

ideas4all may, at its entire discretion and at any time, exclude any participant from the competition, should said participant's intervention be, for any reason, considered inappropriate or inconvenient, or should he/she fail to respect any of the conditions established in the present document.

## **9. Exclusion of winners.**

Should ideas4all have a reasonable doubt suggesting a participant has incurred in fraud or dishonesty, or has not fulfilled participation requirements, it may refuse to award the corresponding prize.

## **10. Reserve of rights.**

1.- Should there be any error, misunderstanding or conflict regarding the way any part of the competition works until the moment the jury begins to evaluate the "mini business plans", the decisions made by ideas4all will be considered conclusive and definitive.

2.- Should the competition's development be affected by a fortuitous situation or Force Majeure, or should the competition not be able to take place due to a present, foreseeable, or supposed non-compliance to an applicable Law or regulation, ideas4all reserves the right to cancel all or any part of the competition, while participants will not be entitled to make any complaint whatsoever against said cancellation.

3.- ideas4all reserves the right to modify the present terms and conditions at any time. Participation in promotions following said modifications will be governed by the new terms and conditions and the changes introduced therein, which will be indicated on the website.

## **11. Data protection.**

In compliance with Spanish Organic Law 15/1999, dated December 31<sup>st</sup>, concerning Personal Data Protection Legislation, ideas4all informs participants of the existence of an automated personal data file of its ownership, duly registered in the Spanish Data Protection Agency (*Agencia Española de Protección de Datos*), the object of which is to manage the competition and award the winner his/her prize.

The participant may exercise his/her right of access, rectification, cancellation and objection to the treatment of his/her personal data, by sending written notification, along with a copy of a valid

identification document (for Spanish ID documents, either side of the document must be included) to ideas4all at the following address:: C/ Alcalá 85, 5<sup>th</sup> floor. 28014 Madrid. Spain.

The mechanics of the competition requires that data provided be true and complete, and that it be kept up to date thanks to the cooperation of participants. Should personal data be untrue, incomplete or not be up to date, ideas4all will, with respect to such specific cases, not be held responsible for the successful realization of the draw or awarding of prizes, and will not be held responsible for any consequence, result of the aforementioned incorrect, incomplete, or outdated data, and may, under such circumstances, even decide to declare the competition void.

## **12. Validity and severability.**

Should any of the provisions herein be declared -totally or partially- invalid or unenforceable, said invalidity or unenforceability will affect only that provision or part thereof that is considered invalid or unenforceable, and will not affect the remaining provisions herein. These terms and conditions shall then be construed as if such invalid or unenforceable provisions had never been contained herein, unless said provision or provisions be considered essential, the deletion thereof affecting these terms and conditions as a whole.

## **13. Jurisdiction.**

These terms and conditions will be interpreted according to, and governed by, Spanish Law. For all actions or proceedings resulting from the existence, access, use or content of these terms and conditions, both the participant and ideas4all expressly waive any other jurisdiction they may be entitled to based on residency, submitting to the exclusive jurisdiction of the courts of the city of Madrid.

Madrid, June 28th, 2009.